

CHET MEHTA
FOUNDER & CEO

Chet comes from a family that taught him discipline, integrity, and perseverance. Forming PR DEPT has been his vision and he brings to the company an unparalleled dedication and commitment to client services and positive results. These core values have enriched his work ethic and secured his reputation as a creative and innovative force in the areas of brand, cause, and event media relations and marketing. With over twenty years of experience, Chet has worked with everything from start-ups and boutique brands such as Lily Ashwell and Christy Dawn to established international brands including Netflix, GQ, Swarovski Elements, Harper's BAZAAR, and Mercedes Benz.